

ANNOTATION

From edition

Yakutin Yu., Vinslav Yu. Industrial policy and big business: problems of state management in the conditions of a deindustrialization.

The editorial stand on the publication of the prime minister of the country «About our economic tasks» is given. The attention to ascertainings by the author of specified article of need of activization of national industrial policy and course continuation to formation of large corporations is focused.

Theory and management history

Shpotov B. Economy modernizatsiya's spars on an enterprise and state basis: historical aspects and some results

The historical review of formation and invention development in economy of leading foreign countries of the XVIII-XIX centuries is presented. Specifics of national history of introduction of innovations is shown with active participation of the state.

Branch management

Larchenko L. Mineral resources reproduction as a basis of national security of the country (on an example of northern regions)

Problems of reproduction of mineral resources are considered. The reasons of falling of oil production are established and is shown that activization of prospecting works is necessary for a solution. The special attention is given to need of restructuring of economy of the extracting regions of the North.

Bobyrev V. Branch industrial complexes: questions of the economic analysis and counteraction to shadow business

Principles of improvement of analytical work on identification of factors of shadow industrial activity are stated, concrete indicators for carrying out the analysis are offered. Recommendations about counteraction of shadow economy in the oil and gas industry, and also in fishing and timber industry complexes are made.

Kushel E. About the basic principles of strategic planning of competitiveness of the educational organizations (higher school)

The basic methodical provisions on improvement of strategic management by competitiveness of establishments of the higher school are considered. Development stages of the corresponding long-term plans of actions are characterized.

Lunkin A. Methodological and institutional aspects of integration of secondary professional education and business

The complex of the factors influencing integration interaction of establishments of professional education and the enterprises is systematized. The role of base economic theories (a neoinstitutional approach, economy of knowledge, the theory of «the human capital») in the solution of applied aspects of integration interaction of professional education and business is shown.

Strategic management

Kozikov A. Imitating strategy of development of business

Essential distinctions in strategy of development of the business, based on innovations and imitations are shown. The positive role of creative imitations is emphasized, experience and the content of the main strategy of the companies applying imitating approaches in modernization of business is stated.

Popov S. Strategiya of development of business on the basis of root competences of conditions of perspective technological changes.

The author proves need of close coordination of strategy of development of the domestic companies with requirements of transition of economy to new technological way. It is thus recommended to follow model of «root competences» business, interfacing data of competence with problems of realization of perspective technologies.

Bezrukova T., Petrov A. An assessment of efficiency of functioning of strategic controlling at the industrial enterprise

The technique of an assessment of the actual efficiency of systems of controlling of the enterprises on the basis of criterion of the economic added cost is offered. The mechanism of its use on an example of the concrete enterprise is shown.

Corporate management

Glushetsky A. Motive, the purposes and models of reorganization of the companies in the form of accession

Key motives of management of the enterprises which are carrying out absorption are systematized. On concrete examples of carrying out reorganization of business arising problems are characterized and recommendations about effective application of existing rules of law are made.

Prokhorova A. Interaction with stakeholders as a factor of quality of management of the company

Ordering of the factors defining quality of interaction of management of corporations with external and internal «interested persons» is developed. Recommendations about improvement of management by the companies on the basis of the account and harmonization of interests of stakeholders are made.

Production management

Pleshchenko V. About principles of management of purchasing activity of the industrial enterprises

Features of application of a situational approach of the theory of management to the organization of supply of the enterprises are shown. Advantages and model shortcomings of «the unique supplier» are stated. Recommendations about development of the competitive environment in the field of deliveries are made.

Investment management

Lepilo E. Venture investments: Russian experience, development priorities

The main tendencies of development of venture business in Russia are shown. Experience of venture business in regions of the Southern federal district is stated, recommendations about its improvement are formulated.

Financial management

Cheglov V. Methodical approaches to budgeting of a multiformatny retail distribution network

Principles of the rational organization of budgeting in big business are stated. On an example of the large trading companies features of stages of formation of the corporate budget are shown.

Social management

Martyshenko N. Consumption of tourist and recreational services as factor of social development of the region

Results of empirical research of inhabitants of Primorsky Krai about problems of development of tourist activity are stated, including: actual and desirable use of time of

holidays; directions of trips within the country and abroad; factors of negative impact on rest. Recommendations about management of tourism development in the region are made.

Bazadze N., Kasyanova M. About experience and prospects of development of social partnership of corporations of defense industry with national research universities

On an example of aircraft constructing corporation «MiG» problems of interaction of big business with national research universities are considered. The perspective directions of development of partnership of the parties in the sphere of improvement of quality of engineering professional education are defined.

Scientific messages

Vinslav Yu., Bobyrev V. Mikrourovnevye aspects of national industrial policy

Actual problems of industrial policy of the relation to all subjects of industrial activity, and also that from them which directly realize the priority directions of development of the industry are formulated. Recommendations about counteraction of shadow economy in the sphere of industrial activity are made.

Chitipakhooyan P. Functions of the corporate centers in systems of strategic management

The points of view of foreign and domestic authors on function of headquarters of the large integrated structures are considered. Set of the external and internal factors defining the content of activity of the corporate centers in a context of strategic management is offered and in a complex characterized.

Tchaplygin Yu. Business analytics as the instrument of controlling in the large companies

The role, tasks, functions of modern corporate information and analytical systems are defined. The main directions of the strategic analysis realized by means of these systems are systematized.

Cheremushnikova E. Questions of an assessment of efficiency of state companies

The main indicators of economic activity of the large companies with the state participation are given, receptions of their calculation are shown.

Putyatina L., Sharovатов S. Management of economic growth of the enterprise: specification of base concepts

The content of category «economic growth» is in detail considered. It is shown that in modern conditions economic growth should mean not only quantitative strengthening of release of the goods, but also possess a number of additional qualitative signs.

Wolkov A., Panchenko A. The cost-effective use of resources in system of production management

The increasing role of the cost-effective use of resources and ensuring power efficiency at the present stage of industrial development is shown. Need of the solution of these problems for system of strategic planning of the enterprises is underlined.

Lvov A. Theater management as factor of innovative development of business

The essence of theater management, and also key qualities of the identity of the businessman is considered. The important role of the state in theater management support is emphasized.